



**The Emerald Rose
Women Foundation**

The Emerald Rose Women Foundation

Pitch Deck



About The Brand

Emerald Rose Women Foundation is an initiative birthed to develop women's capacity, inspiring women to blossom into their full potential, whereby women can drive positive and significant change to the world.

Vision

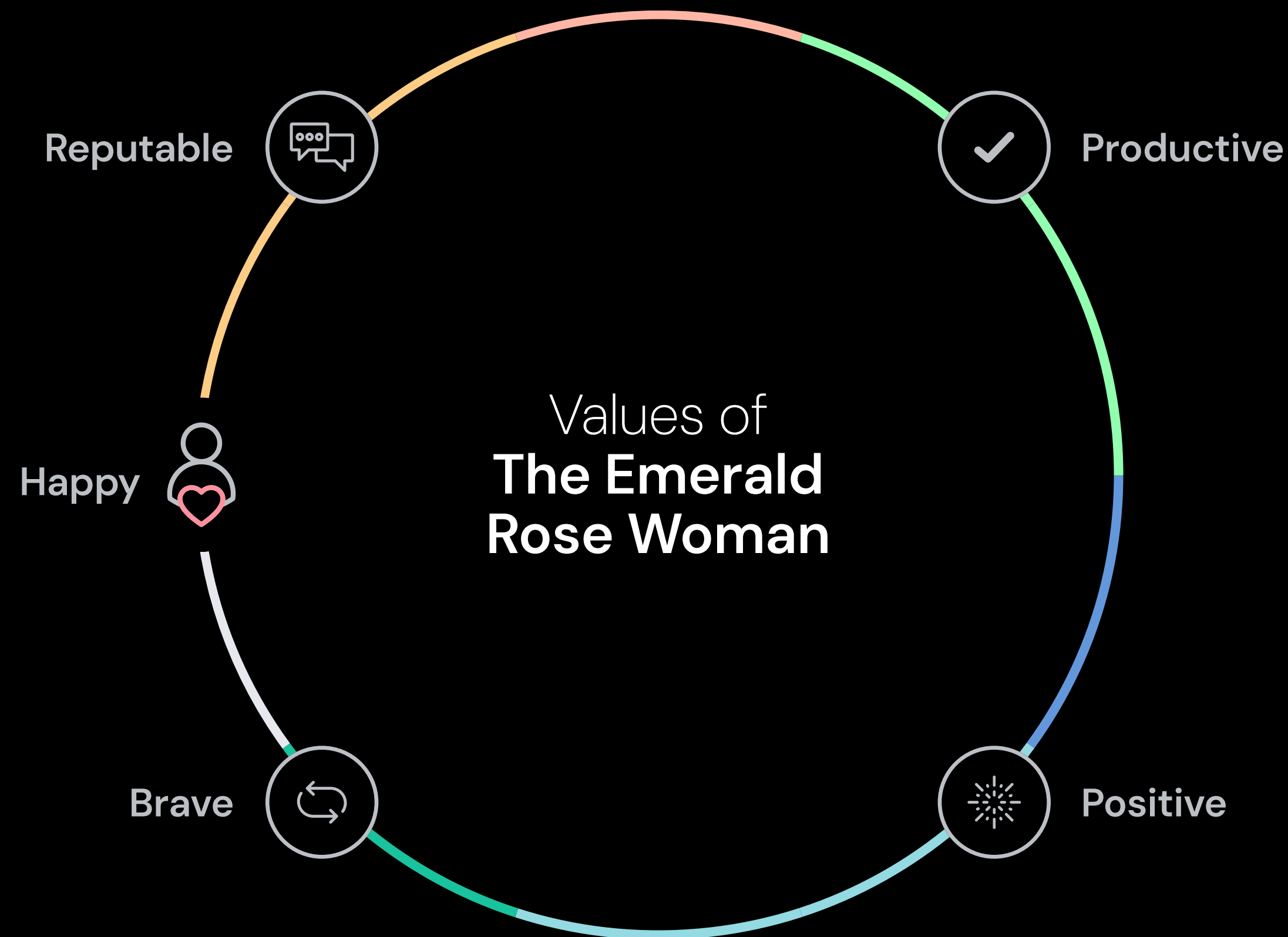
A world where every woman radiates inner strength, compassion, and wisdom, creating a global tapestry of empowered leaders, vibrant communities, and a brighter, more harmonious world—the essence of the Emerald Rose.

Mission

Emerald Rose is a radiant symbol of hope and empowerment, nurturing the growth of the girl child and young women through spiritual exploration, leadership development, and collective impact, inspiring a world where every woman blossoms into her full potential.



The Adornment of the Emerald Rose Woman



Aims and Objectives

1. Cultivate Inner Beauty:

- Mindfulness and meditation programs
- Inner connection and self-awareness workshops
- Spiritual mentorship and guidance

2. Empower Leadership:

- Confidence-building and empowerment programs
- Leadership skills training and mentorship
- Entrepreneurship and social impact initiatives

3. Foster Growth and Connection:

- Holistic education and skills training
- Personal development and wellness programs
- Creative expression and artistic initiatives

4. Build a Supportive Community:

- Safe spaces for sharing and connection
- Support groups and mentorship pairs
- Global network of Emerald Rose Women Foundation subsidiaries

5. Advocate for Positive Change:

- Collaborations with influencers and thought leaders
- Advocacy for women's rights and social justice
- Community engagement and outreach programs



The Problem Statement

Emerald Rose Brand

✗Lack of self-worth: Many women struggle to see their own value, leading to diminished confidence and aspirations.

✗Limited leadership opportunities: Women often face barriers to accessing leadership roles and decision-making positions.

✗Social and economic inequality: The gap in opportunities for women limits their growth and financial independence.





The Emerald Solution

Emerald Rose Women Foundation provides:

- ✓ Transformational mentorship & leadership training
- ✓ Community-driven initiatives fostering self-worth and empowerment
- ✓ Global networking opportunities for collaboration and support
- ✓ Resources for professional and personal development



The Emerald Value Proposition

The Emerald Rose Identity

Women in our community recognize themselves as rare, valuable, and irreplaceable, just like an emerald.

A Holistic Approach

We blend leadership, personal growth, and financial empowerment to cultivate well-rounded women.

A Global Network

We connect women worldwide, fostering a supportive and impactful community.

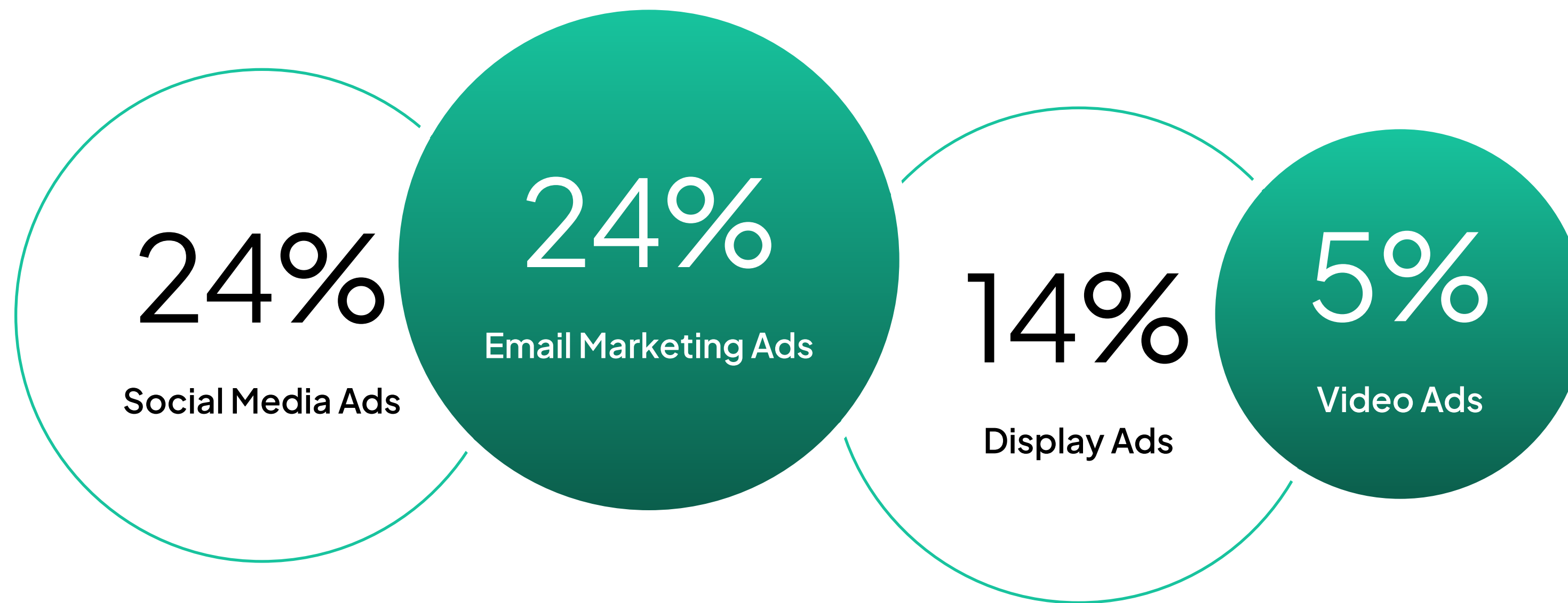


Programs & Initiatives

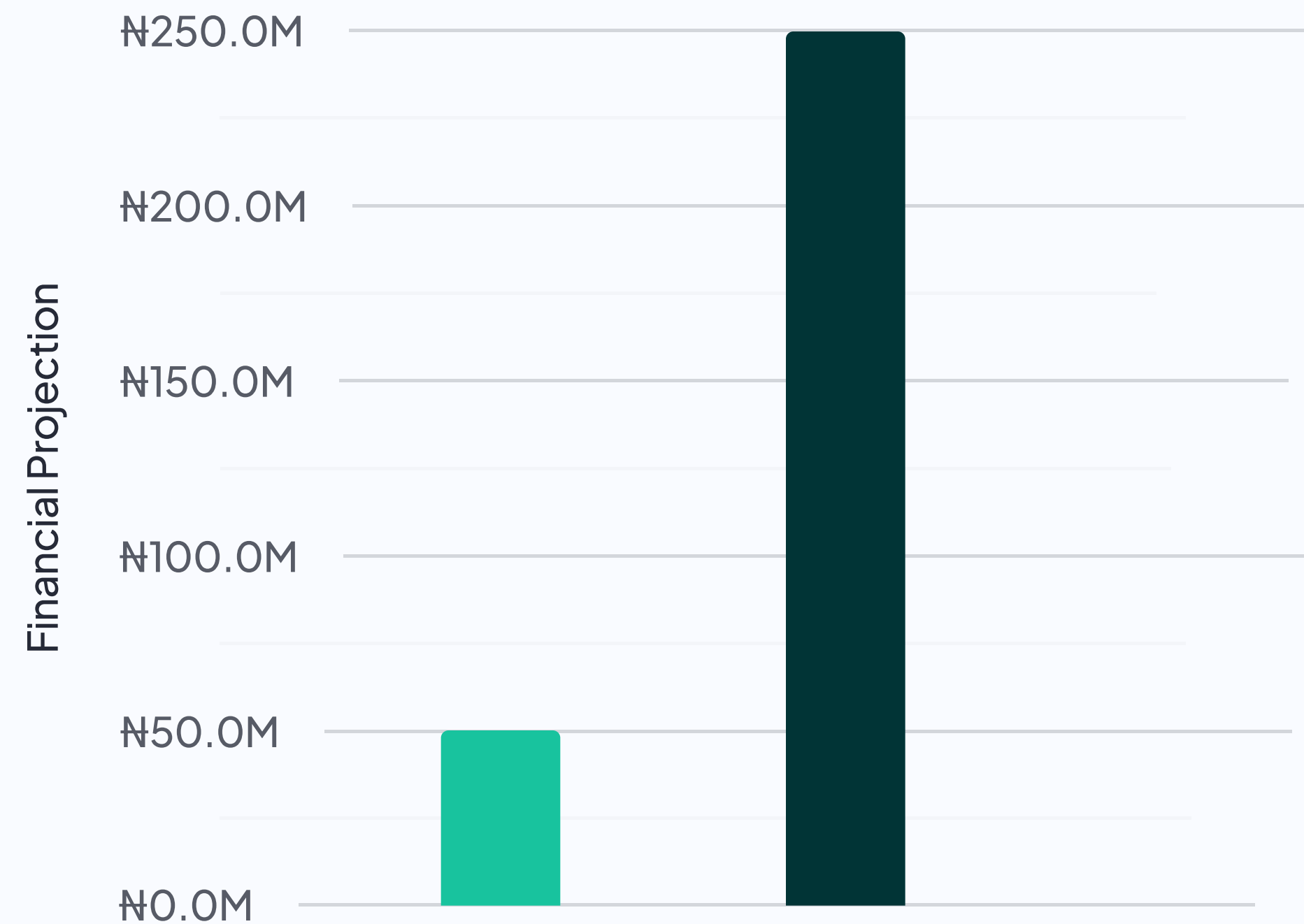
Getting the Emerald Tasks Done

- **Leadership Circles:** Exclusive mentorship for emerging female leaders.
- **Rise & Lead Workshops:** Empowerment sessions designed to elevate women's confidence and career success.
- **Her Wealth Movement:** A financial literacy program equipping women with tools for financial independence.
- **Rare Voices Platform:** A storytelling initiative amplifying women's journeys and achievements.

Email beats all other marketing tools in terms of increasing ROI



Financial Projection



Revenue Projections (Next 2 years):

- Year 1: ₦50Million
- Year 2: ₦200Million

Source of Funding:

- Donations, partnerships and grants
- Financial sustainability assured through corporate investments, partnerships and donations.

The Emerald Team



**Honorable Temitope
Iwagun**

EXECUTIVE DIRECTOR



You are Earth's rarest treasure. A force of nature. A leader by design.
The world is brighter because you exist.

**Together, we shape a future where every woman embraces her
worth and leads with purpose.**

Connect with the sisterhood:

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Facebook/ instagram: The emerald rose women foundation